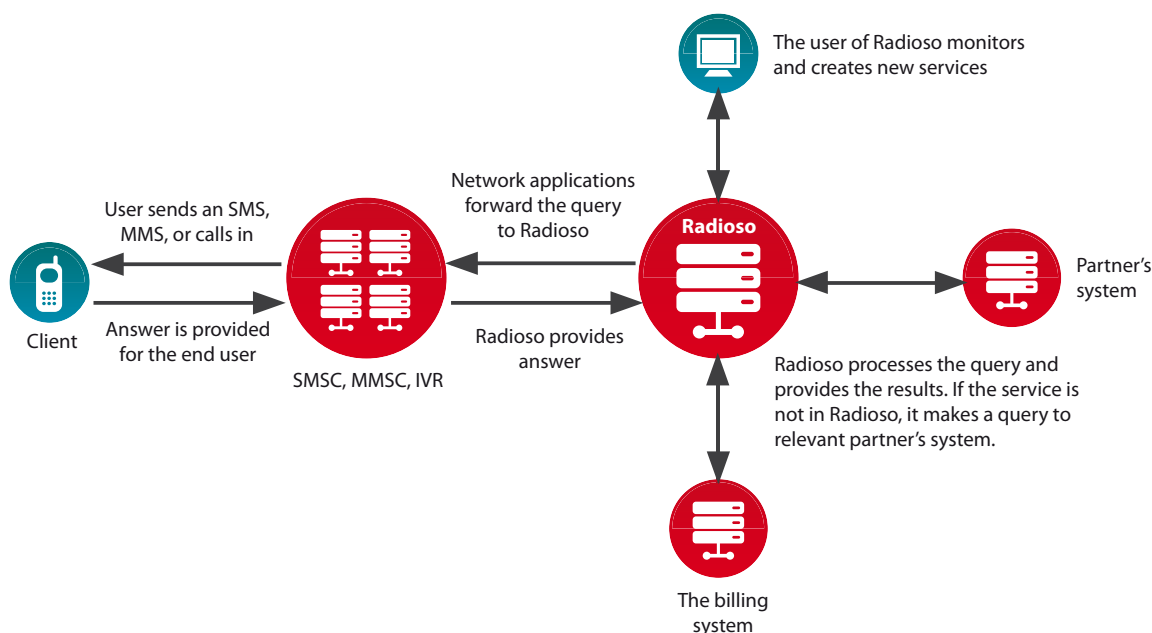


Service/solution

Radioso is a service management platform that makes launching new m-services (SMS, MMS and VOICE) easier and more cost effective for both telecom operators and content providers. Implementation of Radioso does not require customization or a complicated implementation process. New features are developed by Helmes on a continuous basis.



Benefits

- With Radioso, a greater number of content providers can offer their services via a telecom operator's network, while minimizing the costs of setting up new partnerships.
- For content providers, the system allows for the convenient design of different services, together with the opportunity for easy delivery.

References

Radioso has proven its performance at the Eurovision song contest and on the most popular Estonian television shows, such as "Who Wants To Be A Millionaire?" and Estonia's "Idol". It is used daily for m-lottery, m-parking, public transportation m-tickets and many other widely used m-services.

History, facts and future development

The first telecom operator in Estonia to deploy Radioso, Tele2, has reported that Radioso has boosted their customer satisfaction and revenue. The most common services used by mobile operators to serve their clients via Radioso are balance inquiries, service activation requests and automatic notifications of different events (arrival of payments, invoicing issues and credit limits). Other services offered via Radioso include registering for events/services, games, notifications, polls/voting, SMS2e-mail and e-mail2SMS, uploading and downloading pictures and ordering ring-tones.

Currently 760 different services are offered via Radioso in Estonia. Eight million SMS messages are sent monthly.

Partners and software development experience

Helmes is one of the leading software development companies in the region, with extensive experience in the telecom, finance, logistics and e-health sectors.

We have participated in creating many innovative Estonian telecom solutions, such as TELE2 web-based customer service, and EMT (Telia/Sonera) mobile wholesale system.

Allow us to demonstrate how you can benefit from our solutions.

Contacts:

Info@helmes.ee
www.helmes.ee

Republic of Estonia

Population – 1,34 million
Area – 45,228 km²

