



# ITS WORLD CONGRESS 2020

## THE NEW AGE OF MOBILITY

OCTOBER 4-8, 2020



# Los Angeles Congress Center



# Nordic+ Pavilion

Reservation to the stand 1427 has been made. The partners on the stand are: ITS Norway, ITS Finland and ITS Estonia. Also considering participation – ITS Sweden, ITS Island, ITS Denmark.

*NB! It is possible that the stand might be changed to a smaller one. The decision will be made according to the number of partners confirmed by 23rd of March.*



# Nordic+ Pavilion



Possible design of the stand (logos are random)

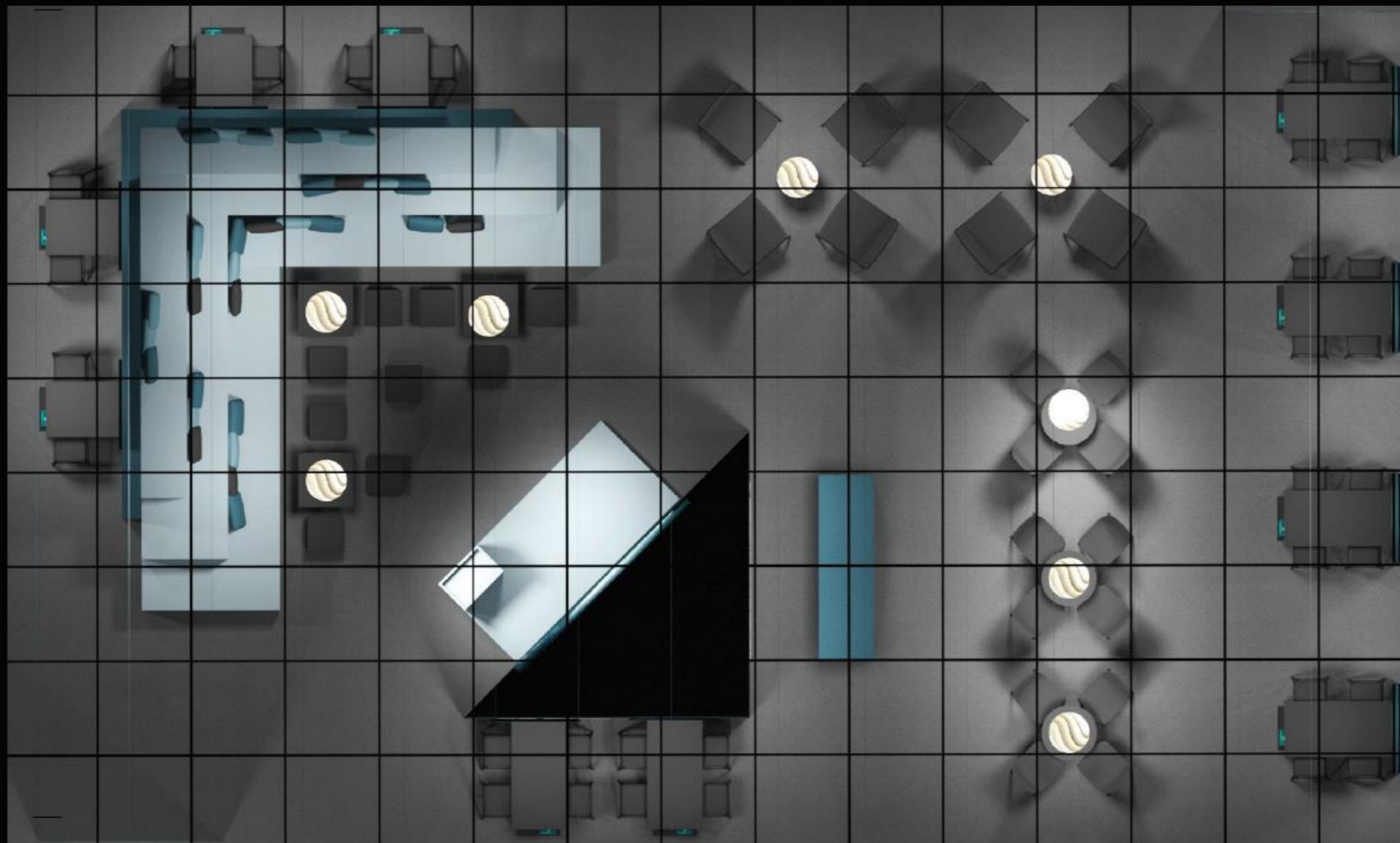
# Nordic+ Pavilion

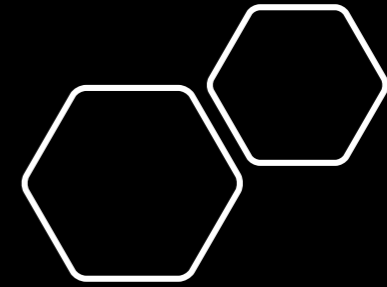


# Nordic+ Pavilion

15 m

9 m





Click on the video to see the virtual tour of the stand

# Nordic+ Pavilion

## CONGRESS THEMES

- **Seamless Mobility and Changing Behavior**
- **Fueling the Future: Alternative Fuels and Emissions**
- **The Path to Vision Zero**
- **Technology from Entry to the Last Mile**
- **Connectivity or Spectrum / Networks**
- **Intelligent, Connected and Automated Vehicles**
- **Organizing for Success, Governance, Business Models, International Cooperation**
- **Disruption on the Digital Highway: Data**



## **Nordic+ Pavilion**

### **Paying partners will receive following:**

- **Possibility of presentations on stand auditorium**
- **Pitching and Mingling opportunities**
- **Logo visibility and videos / presentations on stand screens**
- **Possibility to product/service launches**
- **Show products (in case You inform us early)**
- **Free expo invitations to customers and partners (limited)**
- **General marketing from all ITS organisations**
- **Cocktail Reception**
- **Possibilities for meetings in the stand – it is the Nordic meeting place**
- **Special side-programme for start-ups from Nordic Innovation House to meet the investors**
- **Exhibition Stand personnel passes including lunches (1 / each)**

# **Nordic+ Pavilion**

## **Partners who have already confirmed participation from Finland and Norway (registration still ongoing):**

- **Finnish Ministry of Transport and Communications**
- **Traficom -The Finnish Transport and Communications Agency**
- **City of Helsinki**
- **City of Tampere**
- **Norwegian Rail Administration**
- **Norwegian Public Roads Administration**
- **Norwegian Coastal Administration**
- **Tieto Ltd**
- **VTT Ltd**
- **Solita Ltd**
- **Kyyti Ltd**